



ACR Accreditation Assistance

MR Program

Take advantage of ACR Accreditation Assistance with a Philips Service Agreement.

You'll gain these notable benefits:

- Lower costs for the ACR process
- Assistance with data conversion
- Philips MR engineering support

Purchase a **CUSTOMerCARE** Service Agreement with a Philips MR system and receive data-conversion assistance for ACR accreditation!

The power of choice in a complex healthcare environment

American College of Radiology (ACR) Accreditation for MR systems is a requirement of many insurers for reimbursement of patient scans. However, acquiring and preparing the phantom data necessary to get accredited can be a time-consuming and expensive process.

Philips offers limited ACR support* for analyzing and reformatting the phantom data for the ACR accreditation application. This support is provided at no charge when you purchase a **CUSTOMerCARE** Service Agreement with a minimum three-year term at the point-of-sale when purchasing selected Philips MR systems.



Take advantage of this program and you'll receive:

- Guidance for collecting the appropriate required phantom images
- Analysis of phantom images
- Reformatting of the phantom data and image analysis into DICOM format
- DICOM data returned to you for inclusion in your application package
- Archival records of your ACR phantom data maintained by Philips
- Award-winning equipment service from Philips

**Customer is responsible for applying for accreditation, and all tasks and costs related to the application and acquiring the ACR phantom, collecting images, working with ACR, etc. Numerous factors determine whether a site receives ACR accreditation. Therefore, Philips does not guarantee a site will receive ACR accreditation.*

PHILIPS

ACR Accreditation Assistance – MR Program



Philips Customer Services Ranked #1

For the sixth consecutive year, customers ranked Philips #1 in overall service performance and #1 in overall manufacturer satisfaction, according to the 2004 IMV ServiceTrak™ survey. In addition, Philips was named the best large vendor for service quality in the 2004 Patient Monitoring Vendor Service Quality Report conducted by Medical Strategic Planning. Service factors evaluated in both surveys included: installation and training, satisfaction with service, satisfaction with manufacturer, system performance, help desk, and satisfaction with service engineer.

This program is available for any newly purchased Philips Achieva 1.5T, Intera 1.5T, Panorama 0.6T and Panorama 0.23T MR system.

Time and Cost Savings for Data Conversion

Obtaining quality phantom data to submit with the ACR accreditation application typically involves assistance from a medical physicist or an MR scientist. Most hospitals and imaging centers hire this expertise on a consulting basis, which can be costly and can create delays.

With limited ACR accreditation assistance from Philips Medical Systems, you'll help defer some of the costs and receive timely help for the critical data conversion activity.

Leverage Philips Engineering Expertise

Your phantom data will be analyzed and reformatted by a Philips specialist with lengthy experience in MR engineering, reliability, and regulatory processes – including ACR accreditation requirements. The DICOM data will be returned to you on a CD-ROM for inclusion in your application package.

Philips engineers can also guide your site technologists in acquiring the required scans on your ACR phantom. This assistance speeds the application process by assuring you collect the right data the first time.



Philips: #1 for Customer Service

Philips Medical Systems has the capacity and expertise to deliver a full range of innovative products and services you can depend on. Our flexible, effective solutions give you the power of choice without compromise in service expectation. We are committed to our tradition of delivering the highest quality service in our industry.

Valuable, Expert Services from Philips CUSTOMerCARE

Services maximize the value of your technology by offering the power of choice through customizable solutions. Enhance your results by taking advantage of the Philips **ACR Accreditation Assistance – MR Program**. Call us at **1-888-647-4285** and request **Code ACR** for more information about Philips services which provide advanced equipment management that can simplify your business. www.medical.philips.com



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www.medical.philips.com

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