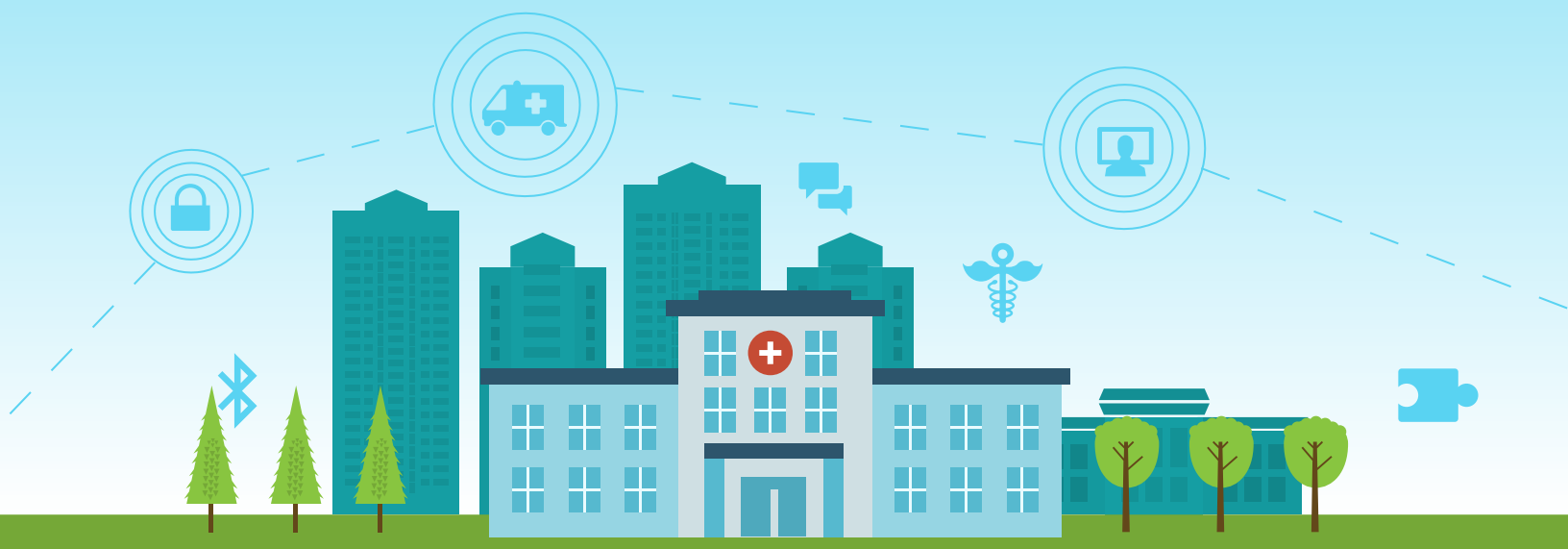


Updating Healthcare Networks to Empower Better Care

Key areas for technology refresh help hospitals and clinics improve operations, increase data and application security, and deliver better patient care.



Healthcare networks are at a modernization turning point. Many are no longer able to deliver the performance, security, and services needed by current medical technologies, digitalized care practices, data growth, and security threats. Yet in a marketplace where patients and providers have higher expectations for the entire care experience, delivering superior network services can be a competitive advantage.

As an IT leader in a hospital, multisite healthcare system, or large clinic, you likely know the enterprise network is due for an update. Before launching a refresh program, you'll want a sensible strategy for choosing new solutions in order to reduce costs and risks as well as simplify the network infrastructure and management. Today, there are six key challenges facing healthcare organizations to consider when planning your technology refresh.

Keeping Pace with a Fast-Changing Healthcare Environment

The care demands and business operations of a connected healthcare environment are creating higher requirements for network services and performance:

- The biggest imperative is delivering appropriate and timely care to patients in a world where all of their records are digital. Network access to electronic health record (EHR) systems must be fast, available on mobile devices, and rock-solid reliable and secure.
- Network-connected medical equipment, from basic patient monitoring devices to sophisticated imaging systems, require more network bandwidth and services.
- More wireless devices are in use everywhere, as patients, visitors, and staff expect network access for their laptops, tablets, smartphones, and wearables. All these users and all these devices mean voice, video, and data must be able to stream simultaneously across a facility's network with high quality.

These requirements point to a refresh for both the wired and wireless network infrastructure. The wireless network in particular may be lacking in terms of speed and coverage, and older technology may not work effectively given a hospital's thick concrete walls and metal equipment that impact RF signal strength and coverage.



Cisco Solutions Provide a Foundation for Embracing Change

A smart refresh strategy will look at both the wired and wireless networks as well as network switches as part of a digital ready architecture approach.

The **Cisco® Digital Network Architecture** (Cisco DNA™) provides an open, software-driven platform that integrates critical innovations in networking software, such as virtualization, automation, analytics, and cloud, into one architecture. It frees your IT staff from time-consuming, repetitive network configuration tasks so they can focus instead on innovation that positively transforms your healthcare organization.

As part of this architecture, **Cisco® Intelligent WAN (Cisco IWAN)** integrates a comprehensive set of WAN traffic control and security features into Cisco routers used in the clinics, labs, physician offices, and other facilities of a multisite healthcare organization.

For the wireless network, **Cisco 802.11ac wireless** solutions provide a comprehensive, customizable Wi-Fi foundation that allows clinicians and other staff to access medical and business applications, and patients and visitors to access information services throughout a building or campus.

To support faster wireless connectivity, **Cisco Catalyst®** switches with multigigabit Ethernet technology deliver speeds beyond 1 Gigabit on existing Category 5e/6 cables.

A **Cisco Digital Network Architecture Readiness Assessment Service** identifies whether your network infrastructure is capable of handling the organization's increasing demands and provides recommendations to prepare the network for digital business.

Case Study

ABMU Wales Prepares for More Data and More Mobility >

For the Abertawe Bro Morgannwg University (ABMU) Health Board in southwest Wales, Cisco switches, wireless infrastructure, and servers form a high-speed IP backbone that helps clinical applications and large data files flow with high levels of performance and security. Additionally, the greater scale and coverage delivered by Cisco 802.11ac wireless access points help ABMU connect more mobile devices with greater reliability.

“We needed to help the organization move faster, more efficiently, and more securely. To do that, we had to transform our network and IT operations with the latest advances in mobility, cloud, analytics, and the Internet of Things.”

Gareth Siddell

Network manager, ABMU

Cisco Solutions

[Cisco Digital Network Architecture >](#)

[Cisco Intelligent WAN >](#)

[Cisco 802.11ac wireless >](#)

[Cisco Catalyst multigigabit switches >](#)

[Cisco Digital Network Architecture Readiness Assessment Service >](#)

Meeting the Expectations of Providers

Find a computer, log in, find the right record, make a mental note or printout, log out – only then is a physician or other clinician ready to make a care decision or talk to the patient. And that comes after waiting on the often slow screens of the Electronic Health Record (EHR) system running on a network that doesn't have adequate bandwidth. This scenario has been the reality of information and application access in most healthcare facilities. And this reality is increasingly frustrating to providers accustomed to the speed, ease, and convenience of using mobile devices.

Physicians and medical staff need to access images, lab reports, and clinical applications anywhere in the facility. They expect to use their familiar mobile devices, especially Apple iPhones and iPads. Meeting these expectations requires a wireless network that is optimized to support the latest mobile technologies.

Cisco Solutions for Delivering Better Service to Clinicians

Giving medical staff better ways to communicate and access information is at the core of all Cisco solutions for healthcare.

The demographics of providers are changing as digital-savvy millennials enter the workforce, yet hospitals and clinics need ways to easily share the knowledge and skill of more experienced providers. **Cisco Collaboration in Healthcare** solutions mean providers can locate and collaborate with the right specialists and care resources for patients using a choice of communications tools, including Cisco Telepresence™ and Cisco WebEx® for real-time conferencing, video and wireless technologies for image and data sharing, and Cisco Spark™ secure virtual rooms as an online team workspace.

Cisco and Apple have jointly developed **Fast Lane technology** that optimizes Cisco networks and iOS devices to work better together for voice and video calls, online meetings and collaboration sessions, and core healthcare and business apps.

Within the facility's core network, **Cisco 802.11ac wireless** solutions connect physicians and staff to information including bandwidth-intensive medical images. Mobility helps improve medical staff workflows and productivity as well as deliver up-to-the-minute patient health status from Wi-Fi enabled medical devices.

The **Network Optimization Service** optimizes the network and devices to help your network infrastructure operate with stability and peak efficiency.



Cisco Solutions

- [Cisco Collaboration for Healthcare >](#)
- [Cisco + Apple Fast Lane technology >](#)
- [Cisco 802.11ac wireless >](#)
- [Cisco Network Optimization Service >](#)

Case Study

[Lee Memorial Health System Accelerates Care for Stroke Patients >](#)

Digital telestroke technology, running on a Cisco-based network, reduces the time to diagnose and begin care for stroke patients at Lee Memorial Hospital when a neurologist isn't onsite. This technology provides quick access to the patient's medical records and images to on-call specialists who are working from home or another remote location.

“Physicians at home can see the video and the CT scan that was taken two minutes ago. Sometimes that can make the difference between the patient walking out of the hospital or suffering a range of less desirable outcomes.”

Michael W. Smith
CIO, Lee Memorial
Health System

Meeting the Expectations of Patients

Patients have become more actively involved in their care, and they seek more personalized and collaborative experiences with their providers and healthcare organizations. They expect EHR systems and other applications to operate with high performance so they don't have long wait times. Patients and visitors also expect to use their mobile devices to access care information and services from a hospital bed or waiting room.

Indeed, the quality of the network can affect a patient's perception of care quality, leading to lower scores on surveys that in turn may impact the facility's reputation, competitiveness, reimbursements, and profitability. The consulting firm Deloitte found that hospitals with high patient ratings have profit margins nearly three points higher than hospitals with low ratings¹.

Cisco Solutions Help Enable Improved Services for Patients

A healthcare organization can give patients the quality consumer experience they expect from the Wi-Fi network itself as well as helpful mobility services.

The **Cisco Connected Mobile Experiences (CMX)** platform supports mobile patient services such as appointment check-in, real-time messaging, and wayfinding by using wireless location services, proximity technology, and mobile apps.

Cisco Mobility Experience Services offer hosted and managed mobility solutions for developing contextual, location-oriented applications and experiences. For example, these experiences can help patients find where they're going and deliver their records, quickly locate equipment, and simplify workflows to promote a smoothly functioning facility.



Cisco Solutions

[Cisco Connected Mobile Experiences >](#)

[Cisco 802.11ac wireless >](#)

[Cisco Mobility Experience Services >](#)

Case Study

vRad Offers Video Connections to Remote Imaging Specialists >

As a large provider of teleradiology services, vRad wanted to enable patients and their local providers to communicate with remote imaging specialists using real-time video while also sharing HD images and case documents. vRad's end-to-end Cisco network prioritizes the video traffic during an online meeting, creating a virtual "face-to-face" experience for everyone that makes diagnostics more efficient and reduces anxiety for patients.

“Collaboration over video keeps different care team members in real-time contact while coordinating their approach to individual cases.”

Patrick Williamson

Director of Information Technology, vRad

¹ "The Value of Patient Experience," Deloitte

Protecting Devices and Data from Security Threats

In a healthcare network, there isn't just one weakest link—there are hundreds or even thousands. Those links are the connected medical devices used by patients every day, but which are sometimes delivered with vulnerabilities and minimal built-in security².

If they are not adequately secured, connected medical devices can risk patient safety, provide an entry point for attack on the hospital network, or open a gateway to sensitive patient data and financial systems.

Another dimension of network security to consider is protecting data for patients, employees, and the business. Because they contain extensive personal information, medical records are worth more than credit card numbers on the black market. And healthcare, including electronic health records, has been named as the top target for cyber threats, including ransomware attacks that have the potential to significantly disrupt the facility's operations³.

In a time of increasing security threats and compliance requirements, a healthcare organization's security capabilities must span the entire spectrum of the enterprise network, including the data center, cloud connections, and all fixed and mobile endpoints. And that security must be ubiquitous across all sites, departments, and other organizational structures.

Case Study

[A Prestigious Hospital Strengthens Security across the Enterprise Network >](#)

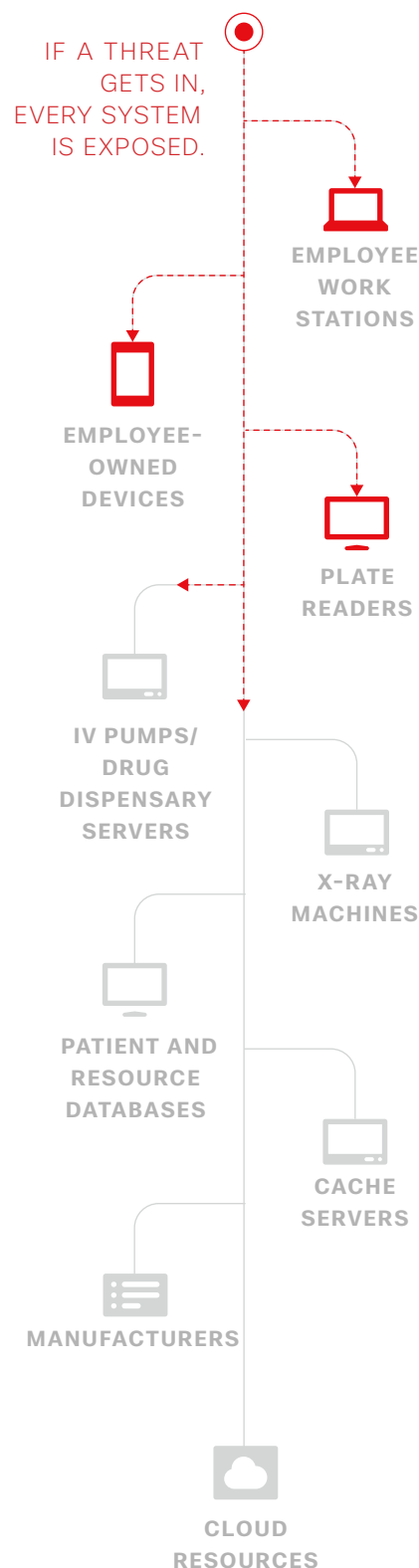
A large hospital with thousands of connected devices chose Cisco to implement a network refresh and new security solutions. As a result, hospital IT staff are able to prevent lateral spread of advanced threats and have the visibility needed to improve user access while maintaining strong policies and control for protecting patient and other sensitive information.

“We have done ourselves a disservice by letting our network infrastructure degrade to the point where it can no longer support business services.”

Customer Statement

Cisco Solutions

- Cisco Medical NAC >
- Cisco TrustSec >
- Cisco Umbrella >
- Network as an Enforcer >
- Network as a Sensor >
- Cisco Clinical Network Security Service >



² U.S. Food and Drug Administration, Medical Device Cybersecurity

³ “Healthcare top target for cyberattacks in 2017, Experian predicts,” Healthcare IT News

Cisco Solutions Focus on Strengthening Security End-To-End

Cisco security solutions offer the powerful combination of our experience in protecting large and complex enterprise networks and our knowledge of the unique security demands of healthcare organizations.

For example, **Cisco Medical NAC** segments medical devices and records on a converged wired and wireless network for implementing cybersecurity measures while reducing management costs and burden.

Another solution for segmentation, the **Cisco TrustSec**[®] software, dynamically organizes endpoints—including medical devices by type and model—into logical security groups that limit the impact of data breaches and compromised devices while reducing operational expenses and easing compliance efforts.

Internet connectivity is always a security concern. **Cisco Umbrella** provides a secure, cloud-delivered internet gateway with complete visibility into internet activity across all locations, devices, and users.

Some security capabilities are already built into a Cisco network. **Network as an Enforcer** features help you simplify regulatory compliance efforts by using centralized policies and network segmentation, especially to protect sensitive patient data. **Network as a Sensor** capabilities—including Cisco IOS[®] NetFlow, Cisco Stealthwatch, and the Cisco Identity Services Engine (Cisco ISE)—help you detect suspicious traffic, policy violations, and compromised devices within your environment.

Cisco Security Services help healthcare organizations develop and implement a strong strategy around security, compliance, and threat management.



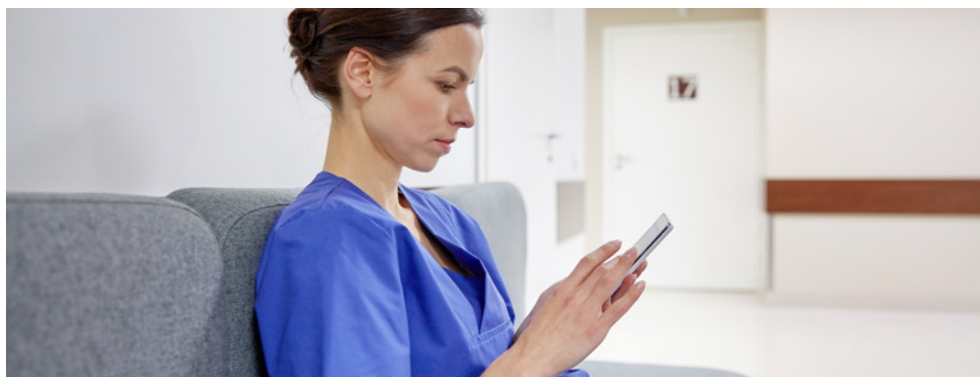
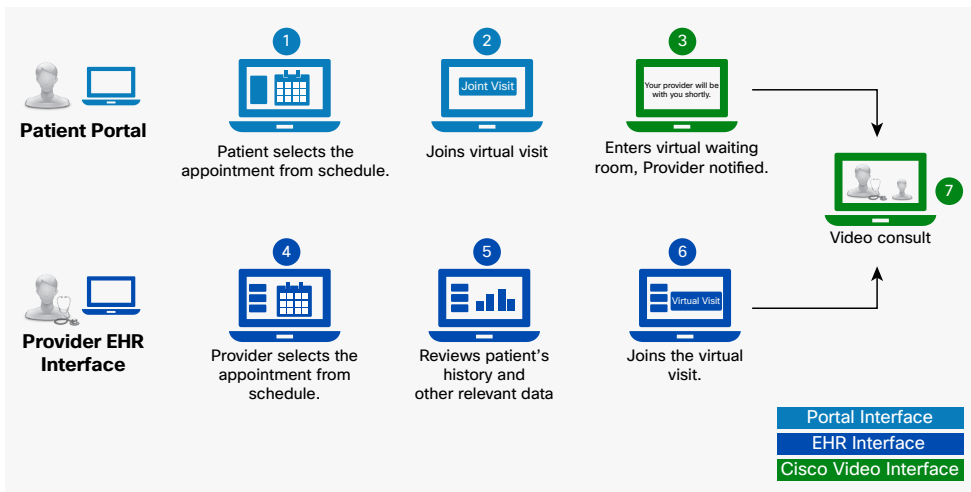
Supporting Initiatives for Cost Control and New Services

There's no question: The network already plays a key role in improving the cost-effectiveness of your medical services and business operations. A network refresh opens the way for even more effective initiatives to reduce costs and deliver new services.

For example, a single iPhone or iPad can replace the multiple devices carried by nurses and other care staff today (e.g., scanners, pagers, and phones). A full-coverage wireless network, combined with mobility services, can identify the real-time location of essential equipment, reducing the time spent by staff on tracking and helping to prevent theft.

Hospitals are increasing their telehealth offerings to control costs, increase patient satisfaction, and improve care outcomes. Telehealth visits are popular among patients because they can remain at home and conduct a video visit with a nurse, a primary-care physician, or a specialist. By giving patients the right medical devices and communication tools to use at home (or placing them in a skilled nursing or long-term care facility), a provider can check vital signs and update status through automatic data uploads and a quick voice or video call.

Figure 1. Personalized Collaboration for Healthcare at a Distance



Cisco Solutions

- [Cisco Extended Care >](#)
- [Cisco Virtual Patient Observation >](#)
- [Cisco Video Surveillance Manager >](#)
- [Cisco Unified Communications Manager >](#)
- [Cisco Connected Mobile Experiences >](#)
- [Cisco Meraki >](#)

Case Study

Mercy Creates a Virtual Care Center >

The Mercy healthcare system created the world's first virtual care center, where physicians and nurses deliver remote monitoring and care services to patients in 38 hospitals and at home. During the center's first year, Mercy Virtual saw impressive results, including a 50 percent reduction in preventable readmissions, 35 percent fewer days spent in the hospital, and 60 percent fewer septic shock deaths among remotely monitored patients.

“When you’re using medical records to make critical decisions about care, that system must be highly available. Cisco is the partner that allows us to deliver.”

Gil Hoffman
CIO, Mercy

Cisco Solutions Offer a Platform for Reducing Costs and Delivering New Services

Cisco offers a variety of solutions that address the dual challenge of reducing costs while also moving forward with innovative care services.

Cisco Extended Care integrates video into EHR portals, delivering the immersive video experience that makes a telemedicine session seem more like a face-to-face visit. This solution can support multiple participants and automatically launch the visit inside the Epic EHR system or any relevant workflow in a third-party portal solution.

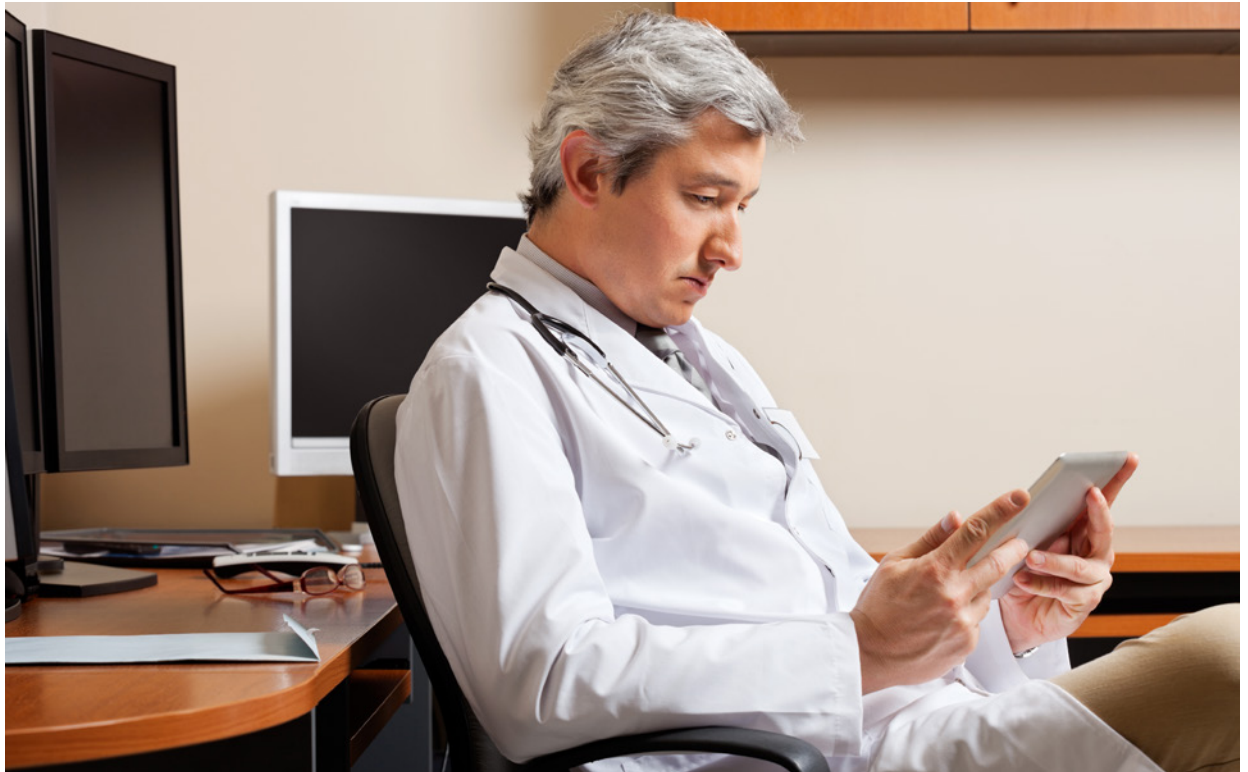
By using the hospital network to streamline a service that is typically unreimbursed, **Cisco Virtual Patient Observation** allows trained staff in a central operations center to observe multiple high-risk patients through high-definition video surveillance and communicate directly to nearby caregivers.

In conjunction with a video surveillance system for physical security in your facilities, **Cisco Video Surveillance Manager** provides tools for tight integration into the network, including surveillance operations, management of video files, and a desktop manager for system displays.

And if the surveillance system itself is outdated, **Cisco Meraki® physical surveillance** products reduce the cost and complexity of traditional security camera installation, monitoring, and video storage.

A hospital can use the **Cisco Connected Mobile Experiences** platform to deliver location-based services for users and medical equipment, aggregate key RF and network information, and simplify Wi-Fi access for guests.

Your core phone system may also be an important part of the network refresh. **Cisco Unified Communications Manager** is a software-based voice and video telephony system that streamlines communications to reduce delays in patient care, support more efficient work, and reduce requirements for telephony hardware and infrastructure.



Capturing, Securing, and Delivering Data Everywhere

More devices are producing more data that will be accessed and analyzed by more applications and more users. Healthcare will embrace big data, smart devices, and the Internet of Things (IoT) for their advantages in improving care operations while also keeping costs in check.

Data is also essential for accurate metrics that show how your organization is fulfilling quality goals and accountable care contracts. Although the metrics may be presented as a simple number, calculating them requires collecting large amounts of data from many disparate sources, meaning the enterprise network must deliver adequate bandwidth and reach.

Data will become even more important to securely store and access as your organization adapts to two shifts. First, compensation models are shifting from fee-for-service to value-based care measures. Second, clinical practices are embracing more patient self-management of chronic conditions based on data delivered remotely to providers. Additionally, a new network must support continued compliance with regulatory standards for data access, including HIPAA and HITrust.

Cisco Solutions Keep Data Manageable

Virtualized servers and adaptable security are two solutions that help healthcare organizations address data growth.

Cisco Unified Computing System™ (Cisco UCS®) servers meet the stringent requirements of EHR and other healthcare systems for low latency and high availability.

Security monitoring becomes more complex as healthcare data and applications move to a mix of on-premises and cloud environments. **Cisco Stealthwatch** software uses telemetry data to detect suspicious or noncompliant device behavior to improve visibility, security, and response times for incidents across the network. The **Stealthwatch Deployment Service** helps you install, configure, tune, and integrate Stealthwatch into the network.



Cisco Solutions

[Cisco UCS >](#)

[Cisco Stealthwatch >](#)

[Stealthwatch Deployment Service >](#)

Case Study

[VITAS Innovative Healthcare >](#)

Patient data is essential to delivering quality end-of-life care at VITAS Innovative Healthcare, which offers hospice services in 18 states. The company has standardized its wired and wireless networks on Cisco infrastructure in order to connect patients, caregivers, services, and Internet of Everything data.

“There are many ways we plan to use data, from staffing and service improvements to using predictive medicine to get patients help right when they need it.”

Patrick Hale

Senior Vice President and
CIO, VITAS

A Network That's Ready for a Changing Future

It is an ongoing challenge for healthcare IT: Find new ways to reduce costs while also enhancing information, communication, and decision-making across the continuum of care. More information and better access to it will help to streamline processes, eliminate waste, better manage resources, and make changes in care delivery that improve multiple dimensions of operations and medical services. Service integration with other organizations will also benefit from a network that has up-to-date scalability, flexibility, performance, and security.

Refreshing a healthcare network now will position your organization to keep pace with the challenges of today and be ready for new opportunities to come in care delivery and operational excellence.

For More Information

Read more about [Cisco solutions for healthcare](#).



Americas Headquarters
Cisco Systems, Inc.
San Jose, CA

Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
Singapore

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